

# Programs of Study - Career

## COMMUNICATIONS

### JOURNALISM - MASS COMMUNICATIONS EMPHASIS

*Associate in Applied Science Degree*

*Required General Education Courses (19 credits)*

CM101	English Composition I .....	3
CM115	Public Speaking .....	3
MA105	Survey of Math .....	3
SC107	Meteorology.....	4
Humanities Gen Ed.....		3
Social Science Gen Ed.....		3

*Required Major Courses (33 credits)*

AR129	Introduction to Digital Photography .....	3
BE155	Marketing.....	3
BE188	Principles of Advertising.....	3
CM129	Media Law and Ethics.....	3
CM136	Mass Communication Software.....	3
CM137	Introduction to Multimedia Communication .....	3
CM138	Broadcast News .....	3
CM155	Digital Magazine Production: Storytelling <b>or</b> CM157 Mass Media Production I.....	3
CS104	Intro to Website Design.....	3
JN100	Mass Media in Society.....	3
JN101	Basic Media Writing .....	3

*Electives (12 credits)*

AR120	Design I .....	3
AR121	Graphic Design I .....	3
AR122	Graphic Design II.....	3
BE152	Salesmanship .....	3
CM156	Digital Magazine Production: Design & Style .....	3
CM158	Mass Media Production II .....	3
CS107	Graphic Software Applications.....	3
JN140	Beyond Web 2.0: Social Media as Identity.....	3
Cooperative Ed Internship.....		3

### JOURNALISM - MASS COMMUNICATIONS

*30-Hour Certificate*

*Required General Education Courses (6 credits)*

CM101	English Composition I .....	3
CM115	Public Speaking .....	3

*Required Major Courses (24 credits)*

BE155	Marketing.....	3
BE188	Principles of Advertising.....	3
CM136	Mass Communications Software .....	3
CM139	Sports Broadcasting.....	3
CM157	Mass Media Production I.....	3
CM158	Mass Media Production II .....	3
CM220	Cooperative Education Internship .....	3
JN101	Basic Media Writing .....	3

### VISUAL - MASS COMMUNICATIONS

*30-Hour Certificate*

*Required General Education Courses (6 credits)*

CM101	English Composition I .....	3
CM115	Public Speaking .....	3

*Required Major Courses (24 credits)*

AR120	Design I .....	3
AR121	Graphic Design I .....	3
AR122	Graphic Design II <b>or</b> CM220 Cooperative Education Internship.....	3
AR129	Introduction to Digital Photography .....	3
BE188	Principles of Advertising.....	3
CS107	Graphic Software Applications.....	3
CM156	Digital Magazine Production: Design & Style <b>or</b> CM157 Mass Media Production I.....	3
JN101	Basic Media Writing .....	3

Substitutions must be approved by the Department Chair

