

VISUAL - MASS COMMUNICATIONS (VMCCT) 30-Hour Certificate



Students who choose the Journalism/Mass Communications focus develop the skills necessary to navigate the new world of convergent media. Students learn to gather and evaluate the credibility of information, compose original content for multiple communications mediums, identify legal and ethical considerations related to mass media professions, and apply those standards to the creation, production, and distribution of messages.

Recommended Course Sequence:

First Semester: CM101/CM240, AR120, CS107, JN101
 Second Semester: BE188, CM156, AR129, AR121, CM220

First Semester:

Second Semester:

General Education Required Courses 6 cr

- Communication Requirement* 6
- ___CM101 English Composition I (3 cr)
 - ___CM115 Public Speaking (3 cr) or
 - ___CM240 Interpersonal Communications (3 cr)

Required Courses 24 cr

- ___AR120 Design I 3
- ___AR121 Graphic Design I 3
- ___AR122 Graphic Design II or
- ___CM220 Cooperative Ed Internship 3
- ___AR129 Intro to Digital Photography 3
- ___BE188 Principles of Advertising 3
- ___CS107 Graphic Software Applications 3
- ___CM156 Digital Magazine Prod: Design & Style or
- ___CM157 Mass Media Production I 3
- ___JN101 Basic Media Writing 3

Credits Required 30

*Substitutions must be approved by the department chair.

Anticipated Completion _____ Total Hours _____
 Minimum 30 credit hrs. with minimum GPA 2.0.



There are many factors to consider when picking the college and the degree that are the best match for you. Explore: ksdegreestats.org to learn more about the specific costs of each undergraduate degree program offered in Kansas, and the earnings those graduates are making today.