

JOURNALISM - MASS COMMUNICATIONS EMPHASIS (MCAA)

Associate of Arts



Students who choose the Journalism/Mass Communications focus develop the skills necessary to navigate the new world of convergent media. Students learn to gather and evaluate the credibility of information, compose original content for multiple communications mediums, identify legal and ethical considerations related to mass media professions, and apply those standards to the creation, production, and distribution of messages.

*All electives should be selected with assistance from an advisor. These options are general areas that will transfer to focused majors. Substitutions must be approved by the department chair.

Minimum General Education Required Courses 32 cr

<i>Communication Requirement</i>	9
___ CM101 English Composition I (3 cr)	
___ CM102 English Composition II (3 cr)	
___ CM115 Public Speaking (3 cr) or	
___ CM240 Interpersonal Communications (3 cr)	
<i>Humanities Requirement (3 areas required)</i>	9
___ Art	___ Humanities
___ Music	___ Literature
___ Theatre	___ Philosophy
___ Foreign Language	___ History
<i>Mathematics Requirement</i>	3
___ Mathematics General Education Course	
<i>Natural Science Requirement (1 area required)</i>	4-5
___ Physical Science (4-5 cr)	
___ Biological Science (4-5 cr)	
<i>Social/Behavioral Science Requirement (2 areas required)</i>	6
___ Economics	___ Anthropology
___ Psychology	___ Political Science
___ Sociology	___ Geography

Elective Courses * 30 cr

___ AR129 Intro to Digital Photography (suggested)	3
___ AR120 Design I	3
___ AR121 Graphic Design I	3
___ BE152 Salesmanship	3
___ BE155 Marketing (suggested)	3
___ BE188 Principles of Advertising(suggested)	3
___ CM129 Media Law and Ethics	3
___ CM136 Mass Communications Software (suggested)	3
___ CM137 Intro to Multimedia Comm. (suggested)	3
___ CM138 Broadcast News	3
___ CM139 Sports Broadcasting (suggested)	3
___ CM140 Theater Appreciation	3
___ CM143 Play Production	3
___ CM148 Cinema Appreciation	3
___ CM155 Digital Magazine: Storytelling (suggested)	3
___ CM156 Digital Magazine: Design & Style	3
___ CM157 Mass Media Production I (suggested)	3
___ CM158 Mass Media Production II	3
___ CM240 Interpersonal Communication	3
___ CS104 Intro to Web Site Design (suggested)	3
___ CS107 Graphic Software Applications	3
___ JN100 Mass Media and Society (suggested)	3
___ JN101 Basic Media Writing	3
___ JN140 Beyond Web 2.0: Social Media as Identity	3
___ SS108 Women in American Society	3

Credits Required 62

Recommended Course Sequence:

First Semester: JN100, JN101
 Second Semester: BE155
 Third Semester: CM155, CM156, CM157, CM158,
 Fourth Semester: BE188, Humanities Gen Ed

First Semester:

Second Semester:

Third Semester:

Fourth Semester:

Anticipated Graduation _____ Total Hours _____
 Minimum 62 credit hrs. with minimum GPA 2.0.



There are many factors to consider when picking the college and the degree that are the best match for you. Explore: ksdegreestats.org to learn more about the specific costs of each undergraduate degree program offered in Kansas, and the earnings those graduates are making today.