

Focus Areas:

**Journalism,
Mass Communications,
Graphic Design, English,
Literature, Drama,
Speech**

COMMUNICATIONS

Department Chair: Andy Myers
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**Employment:
\$30,000-\$65,000**



Potential Careers:

- Radio Station News Director
- Journalist
- Web Designer
- Graphic Designer
- TV Reporter

Communications develops practical skills and applied knowledge by engaging students with real- life communications issues. Coursework develops understanding of fundamental principles and skills through hands-on experiences. A certificate can be completed in one year and can serve as the first step to the A.A.S. or A.G.S. degrees which are considered "ready to work" degrees. Students interested in transferring to a bachelor's program should enroll in the A.A. program.

Degrees & Certificates

Journalism-Mass Communications
.....30-hour certificate

Visual-Mass Communications
.....30-hour certificate

Journalism-Mass Communications
..... A.A.S. - 64 hours

Associate of General StudiesA.G.S. - 62 hours

Associate of Arts A.A. - 62 hours

Fields of Study

Communications

JOURNALISM - MASS COMMUNICATIONS 30-Hour Certificate

General Education Required Courses 6 cr

<i>Communication Requirement</i>	6
CM101 English Composition I (3 cr)	
CM115 Public Speaking (3 cr) <i>or</i>	
CM240 Interpersonal Communications (3 cr)	

Required Communications Courses 24 cr

BE155	Marketing	3
BE188	Principles of Advertising	3
CM157	Mass Media Production I	3
CM158	Mass Media Production II	3
CM220	Cooperative Ed Internship	3
CS107	Graphic Software Applications	3
JN100	Mass Media in Society	3
JN101	Basic Media Writing	3

Fields of Study

Communications

VISUAL - MASS COMMUNICATIONS 30-Hour Certificate

General Education Required Courses 6 cr

<i>Communication Requirement</i>	6
CM101 English Composition I (3 cr)	
CM115 Public Speaking (3 cr) or	
CM240 Interpersonal Communications (3 cr)	

Required Courses 24 cr

AR120 Design I	3
AR121 Graphic Design I	3
AR122 Graphic Design II or	
CM220 Cooperative Ed Internship	3
AR129 Introduction to Digital Photography	3
BE188 Principles of Advertising	3
CS107 Graphic Software Applications	3
CM156 Digital Magazine Prod: Design & Style or	
CM157 Mass Media Production I	3
JN101 Basic Media Writing	3

Fields of Study

Communications

JOURNALISM - MASS COMMUNICATIONS

Associate of Applied Science

64 Hours

General Education Required Courses		19 cr	Required Communication Courses		30 cr
<i>Communication Requirement</i>		6	AR120	Design I	3
CM101 English Composition I (3 cr)			AR129	Introduction to Digital Photography	3
CM115 Public Speaking (3 cr) <i>or</i>			BE155	Marketing	3
CM240 Interpersonal Communication (3 cr)			BE188	Principles of Advertising	3
<i>Humanities Requirement (1 area required)</i>		3	CM157	Mass Media Production I	3
Art	Humanities		CM158	Mass Media Production II	3
Music	Literature		CS107	Graphic Software Applications	3
Theatre	Philosophy		JN100	Mass Media and Society	3
Foreign Language	History		JN101	Basic Media Writing	3
<i>Mathematics Requirement</i>		3	JN140	Beyond Web 2.0: Social Media as Identity	3
MA105 Survey of Math <i>or</i>			Elective Courses		15 cr
MA110 Intermediate Algebra <i>or</i>			AR121	Graphic Design I	3
Mathematics General Education Course			AR122	Graphic Design II	3
<i>Natural Science Requirement</i>		4	BE152	Salesmanship	3
SC107 Meteorology (4 cr)			CM138	Broadcast News	3
<i>Social/Behavioral Science Requirement</i>		3	CM139	Sports Broadcasting	3
(1 area required)			CM155	Digital Magazine Productions: Storytelling	3
Economics	Anthropology		CM156	Digital Magazine Production: Design & Style	3
Psychology	Political Science		CM240	Interpersonal Communication	3
Sociology	Geography		CM220	Cooperative Ed Internship	1-6

Fields of Study

Communications

**Associate of General Studies
62 Hours**

Required General Education Courses 25 cr

<i>Communication Requirement</i>		6
CM101 English Composition I (3 cr)		
CM115 Public Speaking (3 cr)		
<i>Mathematics Requirement</i>		3
Mathematics General Education Course <i>or</i>		
MA110 Intermediate Algebra (3 cr)		
<i>Humanities Requirement</i>		3
Art	Humanities	
Music	Literature	
Theatre	Philosophy	
Foreign Language	History	
<i>Social/Behavioral Science Requirement</i>		3
Economics	Anthropology	
Psychology	Political Science	
Sociology	Geography	
<i>Humanities or Social Science Requirement</i> (Must be from second area)		3
<i>Natural Science Requirement</i>		4
Physical Science w/lab <i>or</i>		
Biological Science w/lab		
<i>Open General Education Elective</i>		3

Required Communications Courses 9 cr

CM102 English Composition II <i>or</i>		
CM106 Creative Writing	3	
CM240 Interpersonal Communication	3	
Choose 1 of the following:	3	
CM121 Introduction to Literature		
CM123 American Literature II		
CM124 World Literature & the Human Experience		
CM140 Theatre Appreciation		
CM141 Introduction to Acting		
JN100 Mass Media and Society		

Elective Courses 12 cr

Art		
AR130 Drawing I	3	
AR140 Painting I	3	
English		
CM106 Creative Writing I	3	
CM107 Creative Writing II	3	
CM120 Survey of Technical Writing	3	
CM122 American Literature I	3	
CM123 American Literature II	3	
CM124 World Literature & the Human Experience	3	
CM125 Literature for Children	3	
CM127 The Short Story	3	
FL111 Spanish I	4	
PH100 Introduction to Philosophy	3	

Communications

AR120 Design I	3
AR121 Graphic Design I	3
AR129 Introduction to Digital Photography	3
BE155 Marketing	3
BE188 Principles of Advertising	3
CM129 Media Law and Ethics	3
CM136 Mass Communications Software	3
CM137 Introduction to Multimedia Communications	3
CM138 Broadcast News	3
CM139 Sports Broadcasting	3
CM155 Digital Magazine Production: Storytelling	3
CM156 Digital Production: Design and Style	3
CM157 Mass Media Production I	3
CM158 Mass Media Production II	3
CS107 Graphic Software Applications	3
JN100 Mass Media in Society	3
JN101 Basic Media Writing	3
JN140 Beyond Web 2.0: Social Media as Identity	3

Music

MU100 Music Appreciation	3
MU101 American Music	3
MU103 History of Rock	3
MU110 Harmony and Ear Training I	4
MU111 Harmony and Ear Training II	4
MU130 Applied Music: Voice	1
MU132 Applied Music: Piano	1
MU146 Chamber Singers	1
MU160 Concert Choir	1

Theater

CM140 Theater Appreciation	3
CM141 Introduction to Acting	3
CM142 Advanced Performance	3
CM143 Play Production	3
CM146 Play Production II	3
CM148 American Cinema Appreciation	3

Additional Electives

CA221 Job Search	1
CM220 Cooperative Education Internship	1-4
CS108 Computer Applications	3

Life Skills

BE139 Basic Personal Finance	1
BE210 Leadership Development	3
PE141 Personal Wellness	3
PE250 Stress Management	3
SS106 Marriage and Family	3

Open Electives 17 cr

Fields of Study

Communications

Associate of Arts 62 Hours

Required General Education Courses 31 cr

<i>Communication Requirement</i>	9
CM101 English Composition I (3 cr)	
CM102 English Composition II (3 cr) <i>or</i>	
CM106 Creative Writing (3 cr)	
CM115 Public Speaking (3 cr)	
<i>Humanities Requirement (2 areas required)</i>	6
CM121 Introduction to Literature (3 cr)	
(1 additional area required) (3 cr)	
Art	Humanities
Music	History
Theatre	Philosophy
Foreign Language	
<i>Mathematics Requirement</i>	3
Mathematics General Education Course	
<i>Natural Science Requirement (1 area required)</i>	4-5
Physical Science (4-5 cr)	
Biological Science (4-5 cr)	
<i>Social/Behavioral Science Requirement</i>	6
(2 areas required)	
Economics	Anthropology
Psychology	Political Science
Sociology	Geography
<i>Open General Education Elective</i>	3

Required Communications Courses 6 cr

CM240 Interpersonal Communication	3
Choose 1 of the Following:	3
CM123 American Literature II (3 cr)	
CM124 World Literature & the Human Experience (3 cr)	
CM140 Theatre Appreciation (3 cr)	
CM141 Introduction to Acting (3 cr)	
JN100 Mass Media in Society (3 cr)	

Elective Courses 9 cr

Art	
AR130 Drawing I	3
AR140 Painting I	3
English	
CM102 English Composition II	3
CM106 Creative Writing I	3
CM107 Creative Writing II	3
CM120 Survey of Technical Writing	3
CM122 American Literature I	3
CM123 American Literature II	3
CM124 World Literature & the Human Experience	3
CM125 Literature for Children	3
CM127 The Short Story	3
CM155 Digital Magazine Production: Storytelling	3
CM156 Digital Magazine Production: Design & Style	3
CM157 Mass Media Production I	3

FL111 Spanish I	4
PH100 Introduction to Philosophy	3
SS108 Women in American Society	3

Communications

AR120 Design I	3
AR121 Graphic Design I	3
AR129 Introduction to Digital Photography	3
BE152 Salesmanship	3
BE155 Marketing	3
BE188 Principles of Advertising	3
CM129 Media Law and Ethics	3
CM136 Mass Communications Software	3
CM137 Introduction to Multimedia Communications	3
CM138 Broadcast News	3
CM139 Sports Broadcasting	3
CM155 Digital Magazine Production: Storytelling	3
CM156 Digital Magazine Production: Design and Style	3
CM157 Mass Media Production I	3
CM158 Mass Media Production II	3
CS104 Introduction to Website Design	3
CS107 Graphic Software Applications	3
JN100 Mass Media in Society	3
JN101 Basic Media Writing	3
JN140 Beyond Web 2.0: Social Media as Identity	3

Music

MU100 Music Appreciation	3
MU101 American Music	3
MU103 History of Rock	3
MU110 Harmony and Ear Training I	4
MU111 Harmony and Ear Training II	4
MU130 Applied Music: Voice	1
MU132 Applied Music: Piano	1
MU146 Chamber Singers	1
MU160 Concert Choir	1

Theatre

CM140 Theatre Appreciation	3
CM141 Introduction to Acting	3
CM143 Play Production	3
CM146 Play Production II	3
CM148 American Cinema Appreciation	3

Open Electives 16 cr