

Focus Areas:

**Journalism,
Mass Communications,
Graphic Design, English,
Literature, Drama, Speech**

COMMUNICATIONS

Department Chair: Jamie Durler
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Employment:

\$30,000-\$65,000



Potential Careers:

- Radio Station News Director
- Journalist
- Web Designer
- Graphic Designer
- TV Reporter

Communications develops practical skills and applied knowledge by engaging students with real-life communications issues. Coursework develops understanding of fundamental principles and skills through hands-on experiences. A certificate can be completed in one year and can serve as the first step to the A.A.S. or A.G.S. degrees which are considered "ready to work" degrees. Students interested in transferring to a bachelor's program should enroll in the A.A. program.

DEGREES & CERTIFICATES

Journalism-Mass Communications
.....30-hour certificate

Visual-Mass Communications
.....30-hour certificate

Journalism-Mass Communications
..... A.A.S. - 64 hours

Associate of General Studies..... A.G.S. - 62 hours

Associate of Arts..... A.A. - 62 hours

Fields of Study

COMMUNICATIONS

JOURNALISM - MASS COMMUNICATIONS 30-Hour Certificate

General Education Required Courses 6 cr

<i>Communication Requirement</i>	6
CM101 English Composition I (3 cr)	
CM115 Public Speaking (3 cr) or	
CM240 Interpersonal Communications (3 cr)	

Required Communications Courses 24 cr

BE155	Marketing	3
BE188	Principles of Advertising	3
CM157	Mass Media Production I	3
CM158	Mass Media Production II	3
CM220	Cooperative Ed Internship	3
CS107	Graphic Software Applications	3
JN100	Mass Media in Society	3
JN101	Basic Media Writing	3



Fields of Study

COMMUNICATIONS

VISUAL - MASS COMMUNICATIONS 30-Hour Certificate

General Education Required Courses 6 cr

<i>Communication Requirement</i>	6
CM101 English Composition I (3 cr)	
CM115 Public Speaking (3 cr) or	
CM240 Interpersonal Communications (3 cr)	

Required Courses 24 cr

AR120 Design I	3
AR121 Graphic Design I	3
AR122 Graphic Design II or	
CM220 Cooperative Ed Internship	3
AR129 Introduction to Digital Photography	3
BE188 Principles of Advertising	3
CS107 Graphic Software Applications	3
CM156 Digital Magazine Prod: Design & Style or	
CM157 Mass Media Production I	3
JN101 Basic Media Writing	3



Fields of Study

COMMUNICATIONS

JOURNALISM - MASS COMMUNICATIONS

Associate of Applied Science

64 Hours

General Education Required Courses 19 cr

Communication Requirement 6
 CM101 English Composition I (3 cr)
 CM115 Public Speaking (3 cr) **or**
 CM240 Interpersonal Communication (3 cr)

Humanities Requirement (1 area required) 3
 Art Humanities
 Music Literature
 Theatre Philosophy
 Foreign Language History

Mathematics Requirement 3
 MA105 Survey of Math **or**
 MA110 Intermediate Algebra **or**
 Mathematics General Education Course

Natural Science Requirement 4
 SC107 Meteorology (4 cr)

Social/Behavioral Science Requirement (1 area required) 3
 Economics Anthropology
 Psychology Political Science
 Sociology Geography

Required Communication Courses 30 cr

AR120 Design I 3
 AR129 Introduction to Digital Photography 3
 BE155 Marketing 3
 BE188 Principles of Advertising 3
 CM157 Mass Media Production I 3
 CM158 Mass Media Production II 3
 CS107 Graphic Software Applications 3
 JN100 Mass Media and Society 3
 JN101 Basic Media Writing 3
 JN140 Beyond Web 2.0: Social Media as Identity 3

Elective Courses 15 cr

AR121 Graphic Design I 3
 AR122 Graphic Design II 3
 BE152 Salesmanship 3
 CM138 Broadcast News 3
 CM139 Sports Broadcasting 3
 CM155 Digital Magazine Productions: Storytelling 3
 CM156 Digital Magazine Production: Design & Style 3
 CM240 Interpersonal Communication 3
 CM220 Cooperative Ed Internship 1-6



Fields of Study

COMMUNICATIONS

Associate of General Studies
62 Hours

Required General Education Courses 25 cr

Communication Requirement 6
CM101 English Composition I (3 cr)
CM115 Public Speaking (3 cr)

Mathematics Requirement 3
Mathematics General Education Course or
MA110 Intermediate Algebra (3 cr)

Humanities Requirement 3
Art Humanities
Music Literature
Theatre Philosophy
Foreign Language History

Social/Behavioral Science Requirement 3
Economics Anthropology
Psychology Political Science
Sociology Geography

Humanities or Social Science Requirement 3
(Must be from second area)

Natural Science Requirement 4
Physical Science w/lab or
Biological Science w/lab

Open General Education Elective 3

Required Communications Courses 9 cr

CM102 English Composition II or
CM106 Creative Writing 3
CM240 Interpersonal Communication 3
Choose 1 of the following: 3
CM121 Introduction to Literature
CM123 American Literature II
CM124 World Literature & the Human Experience
CM140 Theatre Appreciation
CM141 Introduction to Performance: Offstage & On
JN100 Mass Media and Society

Elective Courses 12 cr

Art
AR130 Drawing I 3
AR140 Painting I 3
English
CM106 Creative Writing I 3
CM107 Creative Writing II 3
CM120 Survey of Technical Writing 3
CM122 American Literature I 3
CM123 American Literature II 3
CM124 World Literature & the Human Experience 3
CM125 Literature for Children 3
CM127 The Short Story 3
FL111 Spanish I 4
PH100 Introduction to Philosophy 3

Communications

AR120 Design I 3
AR121 Graphic Design I 3
AR129 Introduction to Digital Photography 3
BE155 Marketing 3
BE188 Principles of Advertising 3
CM129 Media Law and Ethics 3
CM136 Mass Communications Software 3
CM137 Introduction to Multimedia Communications 3
CM138 Broadcast News 3
CM139 Sports Broadcasting 3
CM155 Digital Magazine Production: Storytelling 3
CM156 Digital Production: Design and Style 3
CM157 Mass Media Production I 3
CM158 Mass Media Production II 3
CS107 Graphic Software Applications 3
JN100 Mass Media in Society 3
JN101 Basic Media Writing 3
JN140 Beyond Web 2.0: Social Media as Identity 3

Music

MU100 Music Appreciation 3
MU101 American Music 3
MU103 History of Rock 3
MU110 Harmony and Ear Training I 4
MU111 Harmony and Ear Training II 4
MU130 Applied Music: Voice 1
MU132 Applied Music: Piano 1
MU146 Chamber Singers 1
MU160 Concert Choir 1

Theater

CM140 Theater Appreciation 3
CM141 Introduction to Performance: Offstage and On 3
CM142 Advanced Performance 3
CM143 Play Production 3
CM146 Play Production II 3
CM148 American Cinema Appreciation 3

Additional Electives

CA221 Job Search 1
CM220 Cooperative Education Internship 1-4
CS108 Computer Applications 3

Life Skills

BE139 Basic Personal Finance 1
BE210 Leadership Development 3
PE141 Personal Wellness 3
PE250 Stress Management 3
SS106 Marriage and Family 3

Open Electives 17 cr

Fields of Study

COMMUNICATIONS

Associate of Arts 62 Hours

Required General Education Courses 31 cr

<i>Communication Requirement</i>	9
CM101 English Composition I (3 cr)	
CM102 English Composition II (3 cr) or	
CM106 Creative Writing (3 cr)	
CM115 Public Speaking (3 cr)	
<i>Humanities Requirement (2 areas required)</i>	6
CM121 Introduction to Literature (3 cr)	
(1 additional area required) (3 cr)	
Art	Humanities
Music	History
Theatre	Philosophy
Foreign Language	
<i>Mathematics Requirement</i>	3
Mathematics General Education Course	
<i>Natural Science Requirement (1 area required)</i>	4-5
Physical Science (4-5 cr)	
Biological Science (4-5 cr)	
<i>Social/Behavioral Science Requirement (2 areas required)</i>	6
Economics	Anthropology
Psychology	Political Science
Sociology	Geography
<i>Open General Education Elective</i>	3

Required Communications Courses 6 cr

CM240 Interpersonal Communication	3
Choose 1 of the Following	3
CM123 American Literature II (3 cr)	
CM124 World Literature & the Human Experience (3 cr)	
CM140 Theatre Appreciation (3 cr)	
CM141 Introduction to Performance: Offstage & On (3 cr)	
JN100 Mass Media in Society (3 cr)	

Elective Courses 9 cr

Art	
AR130 Drawing I	3
AR140 Painting I	3
English	
CM102 English Composition II	3
CM106 Creative Writing I	3
CM107 Creative Writing II	3
CM120 Survey of Technical Writing	3
CM122 American Literature I	3
CM123 American Literature II	3
CM124 World Literature & the Human Experience	3
CM125 Literature for Children	3
CM127 The Short Story	3
CM155 Digital Magazine Production: Storytelling	3
CM156 Digital Magazine Production: Design & Style	3
CM157 Mass Media Production I	3

FL111 Spanish I	4
PH100 Introduction to Philosophy	3
SS108 Women in American Society	3

Communications

AR120 Design I	3
AR121 Graphic Design I	3
AR129 Introduction to Digital Photography	3
BE152 Salesmanship	3
BE155 Marketing	3
BE188 Principles of Advertising	3
CM129 Media Law and Ethics	3
CM136 Mass Communications Software	3
CM137 Introduction to Multimedia Communications	3
CM138 Broadcast News	3
CM139 Sports Broadcasting	3
CM155 Digital Magazine Production: Storytelling	3
CM156 Digital Magazine Production: Design and Style	3
CM157 Mass Media Production I	3
CM158 Mass Media Production II	3
CS104 Introduction to Website Design	3
CS107 Graphic Software Applications	3
JN100 Mass Media in Society	3
JN101 Basic Media Writing	3
JN140 Beyond Web 2.0: Social Media as Identity	3

Music

MU100 Music Appreciation	3
MU101 American Music	3
MU103 History of Rock	3
MU110 Harmony and Ear Training I	4
MU111 Harmony and Ear Training II	4
MU130 Applied Music: Voice	1
MU132 Applied Music: Piano	1
MU146 Chamber Singers	1
MU160 Concert Choir	1

Theater

CM140 Theater Appreciation	3
CM141 Intro to Performance: Offstage and On	3
CM143 Play Production	3
CM146 Play Production II	3
CM148 American Cinema Appreciation	3

Open Electives 16 cr