

Programs of Study - Career

COMMUNICATIONS

JOURNALISM - MASS COMMUNICATIONS EMPHASIS

Associate in Applied Science Degree

Required General Education Courses (19 credits)

CM101	English Composition I	3
CM115	Public Speaking	3
MA105	Survey of Math	3
SC107	Meteorology.....	4
	Humanities Gen Ed.....	3
	Social Science Gen Ed.....	3

Required Major Courses (33 credits)

AR129	Introduction to Digital Photography	3
BE155	Marketing.....	3
BE188	Principles of Advertising.....	3
CM129	Media Law and Ethics.....	3
CM136	Mass Communication Software.....	3
CM137	Introduction to Multimedia Communication	3
CM138	Broadcast News	3
CM155	Digital Magazine Production: Storytelling or CM157 Mass Media Production I.....	3
CS104	Intro to Website Design.....	3
JN100	Mass Media in Society.....	3
JN101	Basic Media Writing	3

Electives (12 credits)

AR120	Design I	3
AR121	Graphic Design I	3
AR122	Graphic Design II.....	3
BE152	Salesmanship	3
CM156	Digital Magazine Production: Design & Style	3
CM158	Mass Media Production II	3
CS107	Graphic Software Applications.....	3
JN140	Beyond Web 2.0: Social Media as Identity.....	3
	Cooperative Ed Internship.....	3



JOURNALISM - MASS COMMUNICATIONS

30-Hour Certificate

Required General Education Courses (6 credits)

CM101	English Composition I	3
CM115	Public Speaking	3

Required Major Courses (24 credits)

BE155	Marketing.....	3
BE188	Principles of Advertising.....	3
CM136	Mass Communications Software	3
CM139	Sports Broadcasting.....	3
CM157	Mass Media Production I.....	3
CM158	Mass Media Production II	3
CM220	Cooperative Education Internship	3
JN101	Basic Media Writing	3

VISUAL - MASS COMMUNICATIONS

30-Hour Certificate

Required General Education Courses (6 credits)

CM101	English Composition I	3
CM115	Public Speaking	3

Required Major Courses (24 credits)

AR120	Design I	3
AR121	Graphic Design I	3
AR122	Graphic Design II or CM220 Cooperative Education Internship.....	3
AR129	Introduction to Digital Photography	3
BE188	Principles of Advertising.....	3
CS107	Graphic Software Applications.....	3
CM156	Digital Magazine Production: Design & Style or CM157 Mass Media Production I.....	3
JN101	Basic Media Writing	3

Substitutions must be approved by the Department Chair